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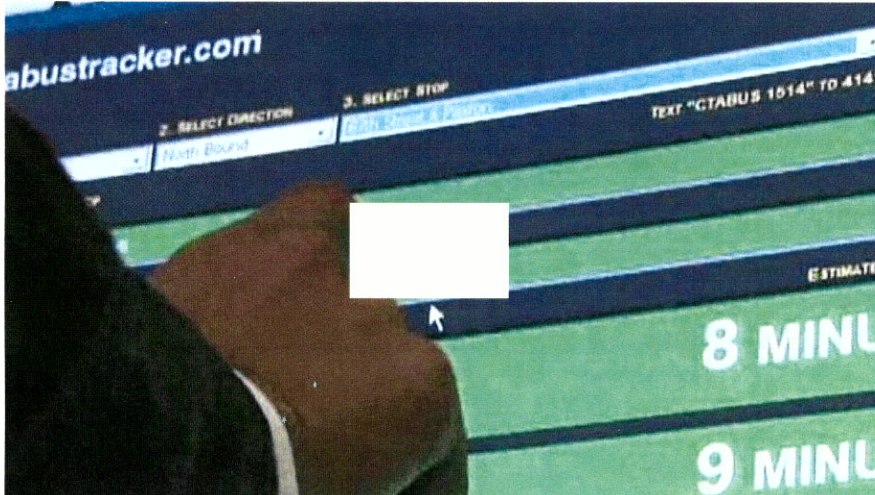
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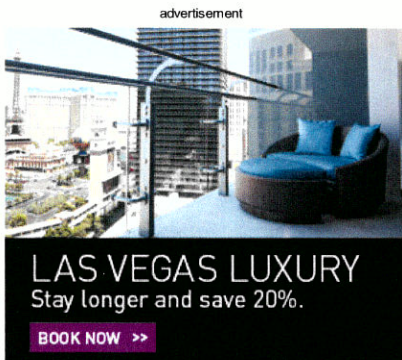
Hispanic Heritage: The Man Who Would Be Kiosk King

By Alex Perez | Thursday, Sep 30, 2010 | Updated 5:45 PM CST

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Hispanic Heritage | Entrepreneur George Burciaga says his strong but hard knock upbringing prepared him for his latest venture, "SMARTECH.NET."



Growing up in Pilsen, entrepreneur [George Burciaga](#) always knew he wanted to do more to help his family.

"The idea was how do I move them out of poverty, how do I move them out of being tired, sick, working three jobs," he recalls.

He was the first one in his family to graduate from College, and after getting his degree from Depaul, he started his own information technology company smarTECHS.net. "That hard knock life I grew up with, really [helped me to] leverage here in the boardroom when structuring a deal."

Burciaga has worked on developing programs to help [New Orleans](#) rebuild after [Katrina](#), and played a key role in developing the City of [Chicago](#)'s internal communication system.

He now has his eyes set on conquering the country with his latest invention, SmartKiosk. The tall,

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